



**Fox Chase Cancer Center and
The Devlin Fund for Cancer Research
2010 Holiday Hope Card Project**

In 2010, a very special project will be created at Fox Chase Cancer Center thanks to the help and support from the Fox Chase Cancer Center Board of Associates, Institutional Advancement and The Devlin Fund for Cancer Research. Fox Chase Cancer Center and The Devlin Fund are preparing to provide packaged card sets for the holidays. With this project, sending that special card to your family member or friend will not only put a smile on their face, it will help raise funds for cancer research at Fox Chase Cancer Center.

What makes this even more special is that we are asking our staff, volunteers, patients and their families and friends to be the artists for these wonderful cards. No art training is needed! Each original drawing will be considered for a card's featured design. Proceeds from the sale of these cards will support the Fox Chase physician scientists and researchers in their relentless pursuit of new discoveries that will help treat and prevent cancer as well as patient programs.

We will be accepting original artwork from **February 1, 2010 to March 15, 2010**. We will then have a committee select the chosen artwork for the 2010 Catalog. All entries must be received no later than **March 15, 2010**. Attached please find a tip sheet and entry form for any artwork you wish to submit. Mail your original artwork and entry form to:

Fox Chase Cancer Center Card Program
Attn: The Devlin Fund
511 East Neversink Road
Reading, PA 19606

Or you may drop off your artwork at the Board of Associates office in the Reimann Building, R242

A member from the Holiday Card committee will contact you if your artwork is chosen as a final consideration. The artist will be featured on the back of each card as well as in our catalog.

If you have any questions, please contact Bob or Linda Devlin at 610-779-9577 or 610-334-0388.



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This is a tip sheet to help you in providing us with the most useful artwork for the project. These guidelines will help ensure your success of having your artwork chosen for our Holiday Hope Card Catalog.

Possible ideas and themes:

- * Nature scenes: birds in snow, animals romping in snow with holiday accents
- * Winter scenes: trees, holiday doors
- * Angels
- * Menorahs
- * Manger scenes
- * Santa Claus
- * Sleighs
- * Carolers
- * Snowmen
- * Gingerbread Houses
- * Gift packages
- * Ornaments
- * Stockings
- * Elves
- * Holly

What works best?

- * Paint: watercolor, acrylic, tempera, etc
- * Gold and Silver Paint
- * Oil Pastels
- * Sponges
- * Metallic Paint
- * Crayon

What is acceptable?

- * 8 ½ X 11 size is acceptable



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All contact information shall remain confidential with the exception of chosen artists being featured on the reverse side of our cards and in our catalog (if desired).

Contestant's Name

Contestant's Address

City

State

ZIP

Parent/guardian name (if applicable)

E-mail

Phone

Alternate Phone

How did you hear about this contest?

Please mail completed artwork and this form to:

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Attn: The Devlin Fund
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Or you may drop off your artwork at the Board of Associates office in the Reimann Building, R242

DEADLINE: March 15, 2010

Thank you for taking the time to share your artwork with us. All proceeds from the sale of the cards will benefit Fox Chase Cancer Center Research and patient programs.

All original artwork becomes the property of Fox Chase Cancer Center and will not be returned