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February 2010

Dear Friend:

The Devlin Fund for Cancer Research at Fox Chase Cancer Center is planning its 4<sup>th</sup> annual Tee Off for Cancer Research golf tournament. The Devlin Fund has been fundraising for Fox Chase Cancer Center since 2006 and has raised over \$75,000 for cancer research, with over \$25,000 coming from last year's golf event. This golf event has proven to be a well attended and fun event with a player hitting a hole in one at last year's event and winning a 2009 Toyota Camry. We were close to capacity for players last year and expect the same this year.

This is a great opportunity for your company to receive exposure and help to support a worthy cause. As a participating sponsor you will receive recognition at our event as well as listing on our website. There are several ways you can partner with us in making this event a success:

- 1) Be a sponsor for one of the levels listed on the attached registration/sponsor form
- 2) If you cannot be a sponsor, make a donation of whatever you can
- 3) Make a donation of goods for our silent auction
- 4) Sponsor the golfer's gift (your logo on item)
- 5) Gather a foursome and come play in the event

You can also help by distributing the enclosed information to any individual, business or group that you know of that might be willing to help.

Enclosed please find details of the sponsorship and participation opportunities for the 4<sup>th</sup> annual Tee Off for Cancer Research, which will be held at Arrowhead Golf Course in Douglassville, PA on Saturday, August 7, 2010. You can play a vital role in the wonderful work that Fox Chase does by taking part in this event. We would welcome the opportunity to meet with you to discuss the possibility of involving your company in this event through sponsorship, donation or volunteerism.

We appreciate your consideration and hope you will make your decision to partner in this event with us and help raise the funding needed to keep us at the forefront of cancer research, treatment, and prevention. We would be proud to include you as a sponsor or donor for this event. Please feel free to visit the website at [www.fccc.edu](http://www.fccc.edu) or our special website at [www.devlinfund.org](http://www.devlinfund.org) for more information. If you have any specific questions or need additional information, please feel free to contact Bob Devlin at 610-779-9577 or 610-334-0388. You can also reach Bob at [plantersd@aol.com](mailto:plantersd@aol.com) or [info@devlinfund.org](mailto:info@devlinfund.org).

With best regards,

Robert Devlin  
Vice President, Board of Associates, Fox Chase Cancer Center  
President, the Devlin Fund for Cancer Research at Fox Chase Cancer Center  
511 E. Neversink Road,  
Reading, PA 19606

**If donating a gift certificate please make it effective beginning August 2010**

*Please make your tax-deductible donation payable to  
The Devlin Fund at Fox Chase Cancer Center. Thank You!*